

Tri-State Bookstore Association Minutes

October 14, 2015
St John's University, Collegeville, MN

Type of Meeting: Fall Executive Committee Meeting

Meeting Facilitator: Kim Anvinson, Tri-State President

Attendees: Terri Rauenhorst, Julie Feiring, Molly Yunkers, Karen Evans.
Absent: Sonda Reinartz, Kim Anvinson.

Call to Order

President Anvinson called the meeting to order at 10:19 AM.

I. Roll Call

Members present include: Teri Rauenhorst, Julie Feiring, Kim Anvinson, Molly Yunkers, and Karen Evans. Also in attendance were Kari Erpenbach, Martha Hoppe, Carol Miller Schaefer, and Tina Streit.

II. Approval of Minutes from last meeting/ Secretary's report

This was Karen's first meeting as Secretary and she did not have any minutes to hand out from the Annual Tri-State Meeting held in Duluth in June 2015. Since there were no minutes to review no action was taken.

III. Reports

a) Treasurer's Report

This was Martha Hoppe's last meeting as treasurer. Martha walked us through the financial reports. Carol asked about the cost of the annual meeting compared to past years. Costs were comparable to previous years. \$20,000 is the benchmark for the Annual Meeting cost average and that is the amount we try to have on hand. All bills from the annual meeting have been paid and we are in good financial shape. Terri now takes over the role of treasurer.

b) Education Committee Report

Kari commented that she thought the practice of getting bigger name speakers to present at Tristate meeting should be continued for those Tri-State members who do not have the opportunity to attend national conferences. Julie agreed and will look at NACS offerings for future program ideas. There was discussion about sending out a survey to Members to get input for educational sessions. State of Minnesota trainings were also mentioned as possible future offerings.

c) Tri-State Host Report

Save the dates for the Tri-State Spring Annual Meeting and trade show. Dates are April 4, 5, and 6 at Arrow-Wood Resort in Alexandria, MN. Martha Hoppe has been in contact with the venue and it has a lot to offer at a reasonable cost. Martha's efforts were appreciated by the group and a decision was made to move forward with this plan. Kari will send out a reminder in the November newsletter.

IV. New Business

- a) Marketing. The open rate on the monthly newsletter is high according to Kari at 39.3 %. This is a good thing and indicates interest and engagement of our association members. Our member list is up to date and clean. Stores are getting better at reporting staff changes as they happen which helps keep the roles clean as well. The idea of embedding a monthly calendar into the newsletter was discussed. This could be useful in helping members keep track of pertinent dates and time sensitive information.

- b) Tri-State Host Report
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Other tasks: Registration- U of M
 Goodie bags -NDSU
 T shirt design- Arrow-wood

- c) President Elect
Molly Yunkers has agreed to be president elect.

- d) Rush Recap/ New Initiatives
Members discussed how fall rush went for them. PCI compliance and related equipment needs were discussed.
- e) CAMEX, ICBA, announcements.

V. Adjournment

Meeting adjourned at 1:45PM.